

M34 6 - Prince Edward Avenue, Denton, Manchester

DEMOGRAPHIC INFORMATION

Leaflet Distribution Population Targeting

Knowing the population of an area could facilitate the planning of leaflet distribution campaign. Types of businesses who may have a vested interest in population data could be fast food restaurants, short terms loan company and or marketing companies.

Your leaflet distribution plans would not be limited to these business sectors, it however highlights the flexibility of your direct marketing venture opening doors to the use of population data for leaflet distribution and or flyer distribution campaigns.

Total number of People 6935

Males	3268
Females	3667
Aged 0 to 15	1242
Aged 16 to 74	5150
Age 75 and over	543

Profile

Marital status (all people aged 16 and over)

Single (never married)	1968
Married	2417
In a registered same-sex civil partnership	9
Separated	193
Divorced	593
Widowed	513

Composition (all households)

One person households	1023
Married couple households	891
Cohabiting couple households	292
Lone parent households: with dependent children	271
Lone parent households: with non-dependent children only	155
All other households	166

Leaflet Distribution Ethnicity and Religion Targeting

People in Prince Edward Avenue, Denton, Manchester are mostly and of the faith. To help you further with your door to door distribution campaign, here are some additional facts to consider as part of your leaflet distribution delivery campaign.

Ethnicity - Largest ethnic group(s)

White	6627
Black	62
Asian	136
Arab	0
Mixed	100
Other	10

Depending on the leaflet distribution campaign; faith can be an important factor when deciding which postcode sector to target. Below is a breakdown of the faith diaspora in M34 6, Prince Edward Avenue, Denton, Manchester.

Religion (all people)

Christian	4736
Muslim	64
Jewish	3
Hindu	34
Sikh	6
Buddhist	21
Other religion	24
No religion	1653
Religion not stated	394

Leaflet Distribution Health Targeting

Knowing your target audiences health situation could make a difference to your leaflet distribution campaign. This could be particularly useful to gyms or health clubs who wish to locate and offer incentives to increase the prospects of a leaflet distribution delivery.

All people

Day-to-day activities limited a lot	830
Day-to-day activities limited a little	815
Day-to-day activities not limited	5290
Day-to-day activities limited a lot: Age 16 to 64	383
Day-to-day activities limited a little: Age 16 to 64	417
Day-to-day activities not limited: Age 16 to 64	3567
Very good health	2876
Good health	2347
Fair health	1121
Bad health	471
Very bad health	120
Provides no unpaid care	6115
Provides 1 to 19 hours unpaid care a week	449
Provides 20 to 49 hours unpaid care a week	117
Provides 50 or more hours unpaid care a week	254

Leaflet Distribution Work Targeting

Knowing if the target audience in M34 6 Prince Edward Avenue,Denton,Manchester are in work and can afford your product or service is key to any successful leaflet distribution and should be considered when conducting a leaflet distribution door drop campaign. Below are the statistics we hold on individuals within Prince Edward Avenue,Denton,Manchester relating to employment and work.

Economically active

Employee: Part-time	659
Employee: Full-time	1948
Self-employed with employees: Part-time	11
Self-employed with employees: Full-time	54
Self-employed without employees: Part-time	67
Self-employed without employees: Full-time	202
Unemployed	277
Full-time student	157

Leaflet Distribution Education Targeting

All Levels

Level 1 qualifications	967
Level 2 qualifications	971
Apprenticeship	303
Level 3 qualifications	643
Level 4 qualifications and above	749
No qualifications	1814
Other qualifications	246



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